

ANNUAL ACTIVITY REPORT

January 1st to December 31st, 2022

Updated March 2024

Support for MRC's local and regional
development

MRC PONTIAC
OUTAOUAIS

Fonds région et ruralité
(FRR) – Component 2

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CONTEXTE

Component 2 – Support for MRC's local and regional development

The Regional County Municipality of Pontiac (MRC Pontiac) signed an agreement relating to the Regions and Rurality Fund (FRR) with the Ministry of Municipal Affairs and Housing (MAMH) in 2020 for the duration of the 2020-2024 Partnership.

Through this agreement, the MAMH recognizes the competence of the MRC Pontiac in local and regional development. The sums delegated by the MAMH are used for:

- The realization of the MRC's mandates with regard to the planning and development of its territory;
- Supporting local municipalities in professional expertise or in establishing service sharing (social, cultural, tourism, environmental, technological or other fields);
- The promotion of entrepreneurship and support for entrepreneurship and business;
- Mobilization of communities and support for the implementation of structuring projects to improve living environments, particularly in the social, cultural, economic and environmental fields;
- The establishment, financing and implementation of sectoral local and regional development agreements with government departments or agencies;
- Support for rural development.

The MRC has adopted two policies specifically for the use of the sums granted in the FRR: support for businesses and support for development projects that improve living environments.

This report covers the amounts invested through the 2022 FRR component 2 funds.

The FRR is administered by the MRC Pontiac's economic development team which includes 6 resources in the following sectors: economic growth, tourism, sports and recreation, culture and heritage, agriculture, and forestry. The team handled 70 files over the past year.



SUMMARY OF INTERVENTION PRIORITIES

Each year, the regional council of the MRC Pontiac adopts a list of intervention priorities.

FRR PRIORITIES – 2022 – COMPONENT 2

Breakdown of the amounts according to FRR intervention priorities	Amounts paid
Tourism	
1. Agrotourism: route development, markets, farm experiences	20 314 \$
2. Outdoor activities: expanding the offer, experience development, infrastructure	40 117 \$
3. Cross-border tourism: trail routes, waterway development, events	0
4. Infrastructure: lodging, trail routes, transportation, new experiences	34 000 \$
Culture & heritage	
5. Community development: partner development, support, infrastructure	75 711 \$
6. Cultural diversity: celebration of heritage, events, awareness	19 777 \$
7. Cultural tourism development: attractions, events, routes, sites	4 650 \$
8. Artist and Artisan development: training, networking, funding, promotion	500 \$
9. Celebration, preservation & support of history and heritage	11 500 \$
10. Archaeology: discovery, preservation	0
Economic growth	
11. Growth: investor attraction, business accompaniment, cluster/niche development, labour retention and attraction	1 500 \$
12. Diversity: fostering entrepreneurial culture, digital transformation, innovation	19 777 \$
13. Support for municipalities: tools, communication, information, funding	15 000 \$
Agriculture	
14. Economic development: incubator development, circular economy, development of fallow land, market development, local product security, diversification, innovation	0
15. Agrotourism: route development, markets, farm experience	0
16. Environment: agri-environmental practices, organic initiatives, improving practices, innovation	0
Social & community	
17. Social housing: policy development, support	0
18. Seniors' Services and Programs: service and program development	43 077 \$
19. Home, Youth and Family Services: service and program development	6 066 \$
20. Daycare Spaces: development, support	9 750 \$

21. Public Transportation: inter-municipal transportation	0
22. Sport and Recreation: programming, volunteer support, infrastructure	0
Environment	
23. Public transit and active mobility: public transit, transportation electrification, car-sharing, active mobility development and support	0
24. Residual materials management: residual materials management plan	0
25. Adaptation to climate change: adaptation plan, GHG emission reduction plan, green initiatives, sustainable development	0
26. Biodiversity: valorization, development, education	0
27. Agricultural practices: agro-environmental practices, promotion of organic farming	35 000 \$
Forestry	
28. TPI Management: showcase our offer, promotion of sound management practices, program development and promotion	0
29. Community Forest: feasibility study, action plan	0
30. Private forests: education, sustainable forest management	0
31. Economic Growth: value-added practices, sustainable development	0

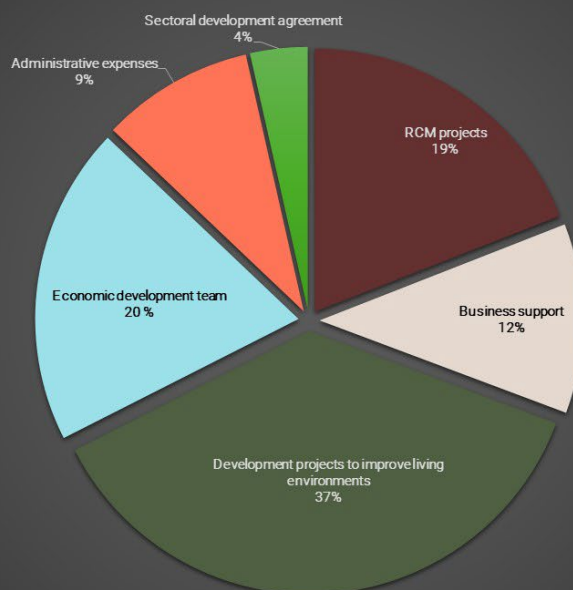


DISTRIBUTION OF THE FRR – COMPONENT 2

OVERALL PICTURE – January 1st to December 31st, 2022

	Budget	Actual amount paid 2022		Unused balance
MRC projects	440 812 \$	275 023 \$	19 %	165 789 \$
Business support	350 000 \$	168 216 \$	12 %	181 784 \$
Development projects to improve living environments	416 632 \$	531 444 \$	37 %	(115 082) \$
Economic development team	166 027 \$	282 458 \$	20 %	(116 431) \$
Administrative expenses	143 334 \$	135 262 \$	9 %	8 072 \$
Sectoral development agreement	30 000 \$	51 000 \$	4 %	(21 000) \$
Total	1 546 805 \$	1 443 403 \$	100 %	103 132 \$

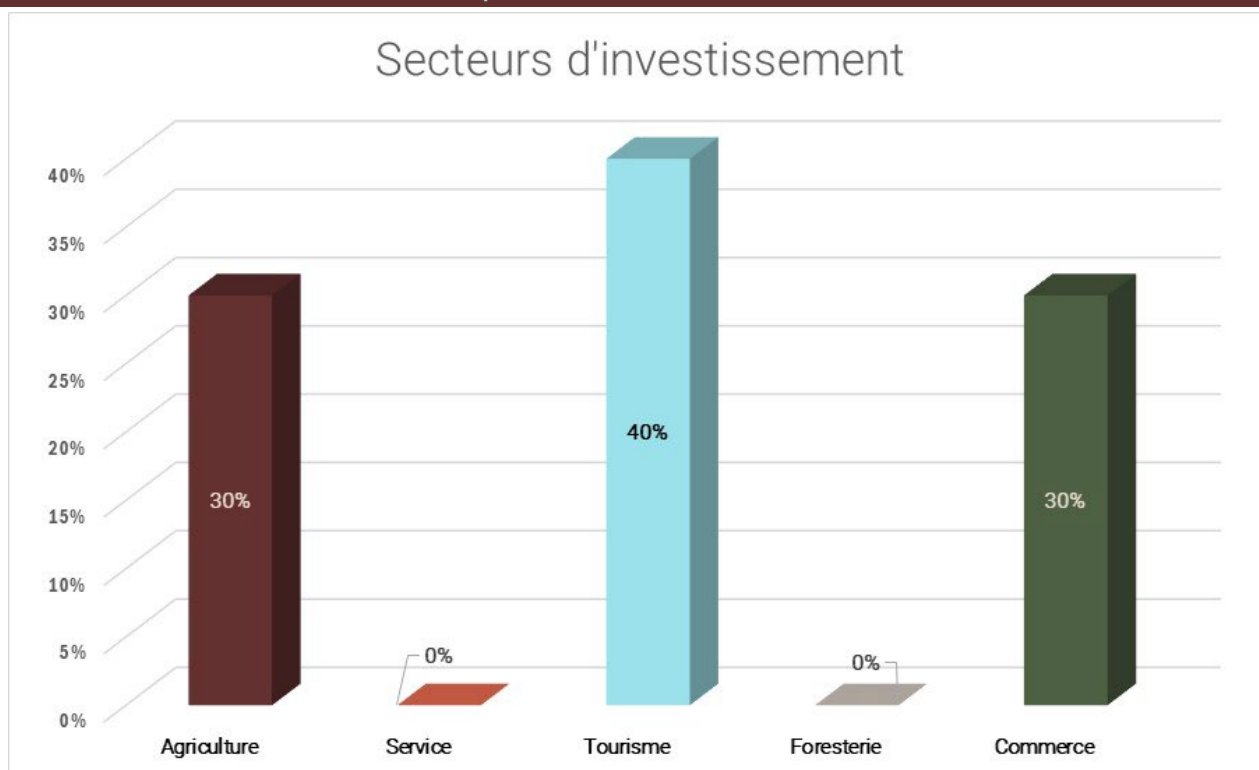
DISTRIBUTION OF THE FRR - COMPONENT 3



FINANCIAL RESULTS

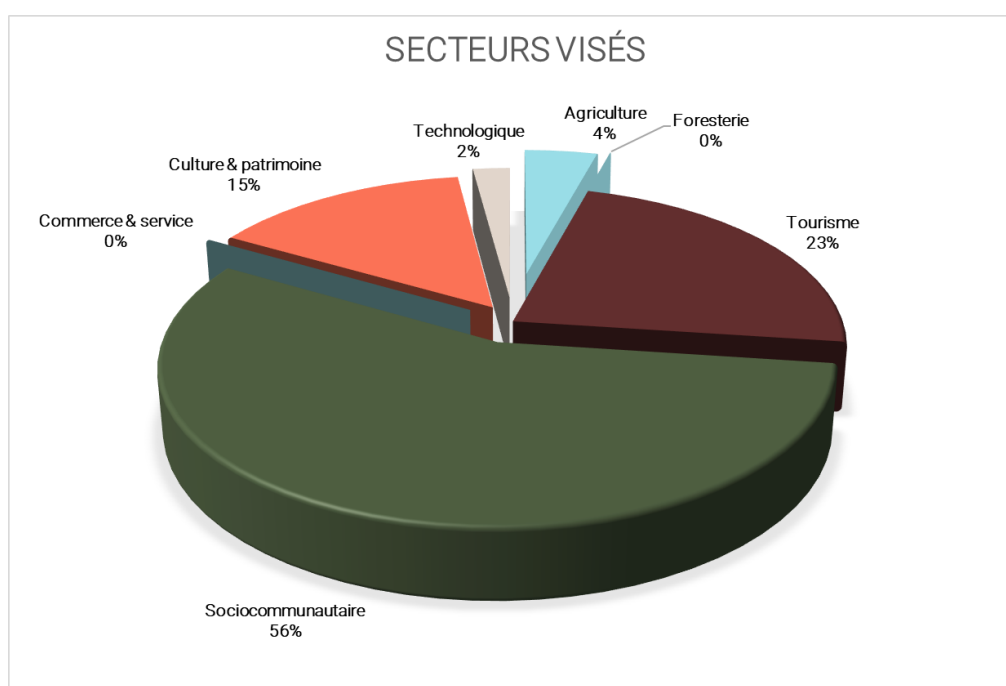
Business support

Total of Investments 168 216 \$



Support for Development Projects

Total of Investments 531 444 \$



OVERALL IMPACT

Basic informations							Contribution FRR-Component 2		Other contributors
							2022		2022
Priority	Name of beneficiary	Type of beneficiary	Type of help	Project title	Total committed cost or the project	Total FRR-Component 2 contributions	Engage	Disbursed	Disbursed
	MRC Pontiac	MRC	La réalisation de mandats ou de projets en régie interne	Maintenance of the PPJ	170 000,00 \$	170 000,00 \$	85 000,00 \$	85 000,00 \$	0
	MRC Pontiac	MRC	The realization of mandates or projects in internal management	Tourism promotion	139 000,00 \$	139 000,00 \$	60 250,00 \$	60 250,00 \$	0
27	Centre de recherche et de développement technologique agricole de l'Outaouais	NPO or Coop	Grant: development in community living	Grouping of agricultural platforms	35 000,00 \$	35 000,00 \$	35 000,00 \$	35 000,00 \$	0
	Ski Pontiac	NPO or Coop	Grant: development in community living	All-season multi-use non-motorized recreational trail	69 390,00 \$	42 899,00 \$	11 083,00 \$	11 083,00 \$	0
	MRC Pontiac	MRC	Soutien à la planification de l'aménagement du territoire	Revision of the development plan (planner)	67 929,00 \$	67 929,00 \$	47 488,00 \$	47 488,00 \$	0
	Chalets Prunella S.E.N.C.	Private business	Subvention : développement des entreprises	Construction of tourist chalets	457 488,00 \$	20 000,00 \$	3 855,00 \$	3 855,00 \$	108 493 \$
	MRC Pontiac	MRC	Service contract	Solutions Linkki	813,00 \$	813,00 \$	63,00 \$	63,00 \$	0
9	Festival Country Fort-Coulonge/Mansfield	NPO or Coop	Subvention : événement	Fort-Coulonge/Mansfield Country Festival	1 500,00 \$	5 000,00 \$	1 500,00 \$	1 500,00 \$	0
	Cindy Lottes	Private business	Grant: Business development	Buying a new camera	10 000,00 \$	5 000,00 \$	2 500,00 \$	2 500,00 \$	0
2	Municipalité de Bryson	Local municipality	Grant: development in community living	Beautification of 5 municipal parks	29 493,00 \$	29 493,00 \$	29 493,00 \$	29 493,00 \$	0

	MRC Pontiac	MRC	Service contract	Subscription to the ARTERRE service	8 611,00 \$	8 611,00 \$	3 899,00 \$	3 899,00 \$	0
	Fondation du Parc Leslie	NPO or Coop	Grant: development in community living	Infrastructure update	293 498,00 \$	58 772,00 \$	47 082,00 \$	47 082,00 \$	0
13	MRC Pontiac	MRC	The realization of mandates or projects in internal management	Economic Development Committee for the quality of hunting and fishing of the MRC Pontiac	15 000,00 \$	15 000,00 \$	15 000,00 \$	15 000,00 \$	0
	9448-9010 Québec Inc.	Private business	Grant: Business development	Business start-up (installation of domes)	265 235,00 \$	25 000,00 \$	20 529,00 \$	20 529,00 \$	240 235,00 \$
9	Groupe L'Île-du-Grand-Calumet	NPO or Coop	Grant: event	2nd treasure hunt	500,00 \$	500,00 \$	500,00 \$	500,00 \$	0
	Groupe d'entraide et de solidarité sociale pour hommes du Pontiac	NPO or Coop	Grant: development in community living	Renovation of the reception establishment	129 149,00 \$	49 357,00 \$	49 357,00 \$	49 357,00 \$	79 792 \$
	MRC Pontiac	MRC	Service contract	Subscription to the Laurentides listening service (Rank workers)	8 000,00 \$	8 000,00 \$	4 000,00 \$	4 000,00 \$	0
9	Municipalité de Fort-Coulonge	Local municipality	Grant: event	Village celebrating	500,00 \$	500,00 \$	500,00 \$	500,00 \$	0
	Municipalité de Campbell's Bay	Local municipality	Grant: development in community living	Improvement and expansion of recreational infrastructure	265 148,00 \$	52 432,00 \$	52 432,00 \$	52 432,00 \$	21 2716 \$
	Hollie Allard	Private business	Grant: Business development	Start-up and purchase of a larger greenhouse with necessary equipment (heating and irrigation)	27 298,00 \$	8 000,00 \$	4 633,00 \$	4 633,00 \$	22 665 \$
4	Brett Cameron	Private business	Grant: Business development	Business start-up (glamping)	334 119,00 \$	50 000,00 \$	32 500,00 \$	32 500,00 \$	284 119,00 \$
8	MRC Pontiac	MRC	Other	Support for local artists	500,00 \$	500,00 \$	500,00 \$	500,00 \$	0
	Municipalité d'Alleyne-et-Cawood	Local municipality	Grant: development in community living	Expanding and updating community library	175 951,00 \$	40 000,00 \$	40 000,00 \$	40 000,00 \$	135 951 \$
9	Société d'agriculture du Pontiac	NPO or Coop	Grant: event	Shawville Fair 2022	117 670,00 \$	5 000,00 \$	3 500,00 \$	3 500,00 \$	112 670,00 \$

	Pure Conscience S.E.N.C.	Private business	Grant: Business development	Development of a tourist circuit	37 085,00 \$	31 500,00 \$	11 238,00 \$	11 238,00 \$	20 882,00 \$
4	9220-0807 QUÉBEC INC.	Private business	Grant: Business development	Development of a business plan by a consultant	5 519,00 \$	3 000,00 \$	1 500,00 \$	1 500,00 \$	3119.00
1	Jennifer Dale	Private business	Grant: Business development	New posters and agritourism business equipment	14 400,00 \$	5 000,00 \$	2 500,00 \$	2 500,00 \$	11 900 \$
1	Ruth Smiley-Hahn	Private business	Grant: Business development	Website Improvement and Restaurant Awning Replacement	6 250,00 \$	2 500,00 \$	1 250,00 \$	1 250,00 \$	5 000 \$
	MRC Pontiac	MRC	Land use planning support	PGMR communication plan	10 313,00 \$	10 313,00 \$	100,00 \$	100,00 \$	0
	Municipalité de Chichester	Local municipality	Grant: development in community living	Chichester Waterfront Project (phases 3-4)	84 496 \$	41 500,00 \$	41 480,00 \$	41 480,00 \$	0
	MRC Pontiac	MRC	The realization of mandates or projects in internal management	The tourist route	35 252,00 \$	25 252,00 \$	25 252,00 \$	25 252,00 \$	0
	MRC Pontiac	MRC	The realization of mandates or projects in internal management	MRC strategic forestry action plan	23 559,00 \$	15 160,00 \$	15 160,00 \$	15 160,00 \$	0
	Municipalité de Mansfield-et-Pontefract	Local municipality	Grant: development in community living	Renovation of parks	18 787,00 \$	13 285,00 \$	4 530,00 \$	4 530,00 \$	4 030 \$
18	Club de l'âge d'or de Fort-Coulonge	NPO or Coop	Grant: development in community living	Building renovations	31 257,00 \$	14 182,00 \$	4 964,00 \$	4 964,00 \$	0
18	Villa James Shaw	NPO or Coop	Grant: development in community living	Preparation of civil and environmental quotes for construction of 50 units	41 000,00 \$	32 800,00 \$	11 480,00 \$	11 480,00 \$	0
1	Caroline Desrosiers	Private business	Grant: Business development	Landscaping and improvement of reception La Vallée des Rosiers	12 111,00 \$	5 000,00 \$	2 500,00 \$	2 500,00 \$	7 111,00 \$
2	Patro de Fort-Coulonge/ Mansfield	NPO or Coop	Grant: development in community living	Splashpad project (purchase of aquatic equipment)	37 941,00 \$	30 353,00 \$	10 624,00 \$	10 624,00 \$	0
	Les Serres Paul Amyotte	Private business	Grant: Business development	Construction of a second, larger vegetable sales point	120 265,00 \$	25 000,00 \$	25 000,00 \$	25 000,00 \$	95 265 \$

1	Ferme Ostreebe S.E.N.C.	Private business	Grant: Business development	Improving on-farm infrastructure for customer safety	7 500,00 \$	5 000,00 \$	2 500,00 \$	2 500,00 \$	5 000 \$
6	Les acteurs Communautaire s de Pontiac	NPO or Coop	Grant: development in community living	Purchase of a portable sound system for the center's theater	15 099,00 \$	11 541,00 \$	7 502,00 \$	7 502,00 \$	0
7	Municipalité de Mansfield-et-Pontefract	Local municipality	Grant: development in community living	Acquisition and installation of an outsunny	18 606,00 \$	13 285,00 \$	4 650,00 \$	4 650,00 \$	0
11	Nancy Fortin	Private business	Grant: Business development	Start-up of a sewing business (industrial upholstery)	14 150,00 \$	3 000,00 \$	1 500,00 \$	1 500,00 \$	12 650 \$
	Shawville and District Recreation Association	NPO or Coop	Grant: development in community living	Purchasing playground equipment	46 794,00 \$	32 369,00 \$	23 825,00 \$	23 825,00 \$	0
5	MRC Pontiac	MRC	The realization of mandates or projects in internal management	Stone School Renovations	3 311,00 \$	3 311,00 \$	3 311,00 \$	3 311,00 \$	0
1	9068724 Canada Inc.	Private business	Grant: Business development	Improved kitchen equipment	6 006,00 \$	3 000,00 \$	2 610,00 \$	2 610,00 \$	3 396 \$
	Philippe Ouellette	Private business	Grant: Business development	Sanitary pavilion and common area	50 000,00 \$	25 000,00 \$	25 000,00 \$	25 000,00 \$	0
6	Le Club Lion du Pontiac	NPO or Coop	Grant: development in community living	Renovation of the foundation and floors of the building (phase 1)	48 027,00 \$	35 072,00 \$	12 275,00 \$	12 275,00 \$	0
1	Laird Graham	Private business	Grant: Business development	Creation of a picnic area in an alpaca enclosure with new fences	13 222,00 \$	5 000,00 \$	2 500,00 \$	2 500,00 \$	8 222,00 \$
19	Bouffe Pontiac	NPO or Coop	Grant: development in community living	Keep your food cold (purchase a generator for household appliances)	21 664,00 \$	17 331,00 \$	6 066,00 \$	6 066,00 \$	0
1	Commerce et service	Private business	Grant: Business development	Improvement of restaurant infrastructure and signage	8 500,00 \$	3 400,00 \$	1 700,00 \$	1 700,00 \$	6 800 \$
9	Chutes Coulonge	NPO or Coop	Grant: event	Illuminated walk	500,00 \$	500,00 \$	500,00 \$	500,00 \$	0
	Phare Ouest	NPO or Coop	Grant: development in community living	Illumination of the Félix-Gabriel-Marchand bridge	181 483,00 \$	35 324,00 \$	9 652,00 \$	9 652,00 \$	0
	Municipalité de Bryson	Local municipality	Grant: development in community living	Development of the municipal beach (phase 2)	17 846,00 \$	14 206,00 \$	6 077,00 \$	6 077,00 \$	0

	9440-7863 Québec Inc.	Private business	Grant: Business development	Construction of two tourist minihouses on a farm (glamping)	75 304,00 \$	31 250,00 \$	7 397,00 \$	7 397,00 \$	44 055,00 \$
1	6149235 Canada Inc.	Private business	Grant: Business development	Renovations of sales spaces	13 235,00 \$	5 000,00 \$	4 754,00 \$	4 754,00 \$	8 481 \$
18	Les Ami(e)s du Manoir St- Joseph	NPO or Coop	Grant: development in community living	Installation of a generator and modernization of the telephone system (phase 1)	230 876,00 \$	70 000,00 \$	24 500,00 \$	24 500,00 \$	0
5	Municipalité d'Otter Lake	Local municipality	Grant: development in community living	Improvement of the recreational land by developing a water park (phase 1)	142 894,00 \$	104 000,00 \$	36 400,00 \$	36 400,00 \$	0
	Caroline Desrosiers	Private business	Grant: Business development	Arrangement of an outdoor terrace	24 997,00 \$	5 000,00 \$	2 500,00 \$	2 500,00 \$	0
	MRC Pontiac	MRC	Guidance and advice to business, organisations, and communities regarding development (advocacy)	Economic Development Team	559 360,00 \$	282 458,00 \$	282 458,00 \$	282 458,00 \$	0
	MRC Pontiac	MRC	Service contract	Place for young people: Attracting workers to the region	25 000,00 \$	25 000,00 \$	15 000,00 \$	15 000,00 \$	0
9	Club des Lions de Shawville Inc.	NPO or Coop	Grant: event	Jamboree (Shawville Lion Country Club)	19 100,00 \$	5 000,00 \$	5 000,00 \$	5 000,00 \$	14 100 \$
18	Club de l'âge d'or de Campbell's Bay	NPO or Coop	Grant: development in community living	Purchase and installation of a chair lift for the establishment's stairs	6 120,00 \$	4 876,00 \$	2 133,00 \$	2 133,00 \$	0
	Shawville Curling Club	NPO or Coop	Grant: development in community living	Squash Club Retrofit	92 904,00 \$	51 694,00 \$	10 339,00 \$	10 339,00 \$	0
	Municipalité de Bristol	Local municipality	Grant: development in community living	Norway Bay public beach redevelopment	242 062,00 \$	24 000,00 \$	24 000,00 \$	24 000,00 \$	218 062 \$
	Les Maisons des jeunes du Pontiac	NPO or Coop	Grant: development in community living	Rapides-des-Joachims multi- service center	76 637,00 \$	15 000,00 \$	15 000,00 \$	15 000,00 \$	0
20	Brittany Gervais	Private business	Grant: Business development	Development of an outdoor park	22 797,00 \$	15 000,00 \$	9 750,00 \$	9 750,00 \$	13 047 \$
Total					5 084 021 \$	1 937 268 \$	1 257 141 \$	1 257 141 \$	457 119 \$

Sectorial Agreements

Sectorial development agreement for the Outaouais biofood sector 2020-2023	1 085 000 \$	45 000 \$	15 000 \$	15 000 \$	
Entente sectorielle de concertation régionale de l'Outaouais 2021-2026	1 818 325 \$	56 675 \$	34 000 \$	34 000\$	
Territorial partnership agreement with the Outaouais community	732 750 \$	18 000 \$	2 000 \$	2 000 \$	

Administrative expenses

Administrative expenses			135 262 \$	135 262 \$	
Total global	8 720 096 \$	2 056 943 \$	1 443 0403 \$	1 443 403 \$	