

The background of the top half of the page is a photograph of a waterfall cascading over dark, rocky cliffs. A vibrant rainbow is visible in the mist at the base of the falls. The surrounding area is densely forested with tall evergreen trees under a blue sky with scattered white clouds. A semi-transparent teal triangle is positioned on the left side, pointing towards the bottom right corner.

ANNUAL ACTIVITY REPORT

January 1st to December 31st, 2021

**Fonds régions et
ruralité (FRR) – Volet 2**

Updated June 2023

Support for MRC's local and regional development

MRC PONTIAC
OUTAOUAIS

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CONTEXT

Component 2 – Support for MRC's local and regional development

The Regional County Municipality of Pontiac (MRC Pontiac) signed an agreement relating to the Fonds région et ruralité (FRR) with the Ministry of Municipal Affairs and Housing (MAMH) in 2020 for the duration of the 2020-2024 Partnership.

Through this agreement, the MAMH recognizes the competence of the MRC Pontiac in local and regional development. The sums delegated by the MAMH are used for:

- The realization of the MRC's mandates with regard to the planning and development of its territory;
- Supporting local municipalities in professional expertise or in establishing service sharing (social, cultural, tourism, environmental, technological or other fields);
- The promotion of entrepreneurship and support for entrepreneurship and business;
- Mobilization of communities and support for the implementation of structuring projects to improve living environments, particularly in the social, cultural, economic and environmental fields;
- The establishment, financing and implementation of sectoral local and regional development agreements with government departments or agencies;
- Support for rural development.

The MRC has adopted two policies specifically for the use of the sums granted in the FRR: support for businesses and support for development projects that improve living environments.

This report covers the amounts invested through the 2021 FRR component 2 funds.

The FRR is administered by the MRC Pontiac's economic development team which includes 6 resources in the following sectors: economic growth, tourism, sports and recreation, culture and heritage, agriculture, and forestry. The team handled 109 files over the past year.



SUMMARY OF INTERVENTION PRIORITIES

Each year, the regional council of the MRC Pontiac adopts a list of intervention priorities.

FRR PRIORITIES – 2021 – COMPONENT 2

Breakdown of the amounts according to FRR intervention priorities		Amounts paid
Tourisme		
1. Support the development of new products and services, including agritourism offerings.		53 431 \$
2. Develop cross-border tourism opportunities and foster partnerships.		20 000 \$
3. Encourage infrastructure development and promote investment opportunities.		25 145 \$
Culture and heritage		
4. Establish best-practices and assist in community event development on the territory.		0
5. Promote and celebrate the diverse cultural identities of the Pontiac, support local arts, and maintain an up-to-date cultural policy for the territory.		14 651 \$
6. Preserve, celebrate, and support our unique history and heritage, support cultural tourism development.		0
Business and services		
7. Foster an entrepreneurial culture and encourage enterprise development on the territory; instill an entrepreneurial spirit in the youth of the Pontiac.		38 750 \$
8. Promote the Pontiac as a growing region and work with partner agencies on promotion of investment opportunity.		0
9. Prioritize workforce development and attraction and encourage cluster development in key sectors.		0
Agriculture		
10. Support 2nd and 3rd processing as well as marketing.		15 197 \$
11. Encourage agricultural diversification activities and digital capacity.		93 000 \$
12. Promote and facilitate access to local goods, available lands, and resource sharing.		8 712 \$
Sociocommunautaire		
13. Further develop collective transportation services including alternative options for rural transportation.		0

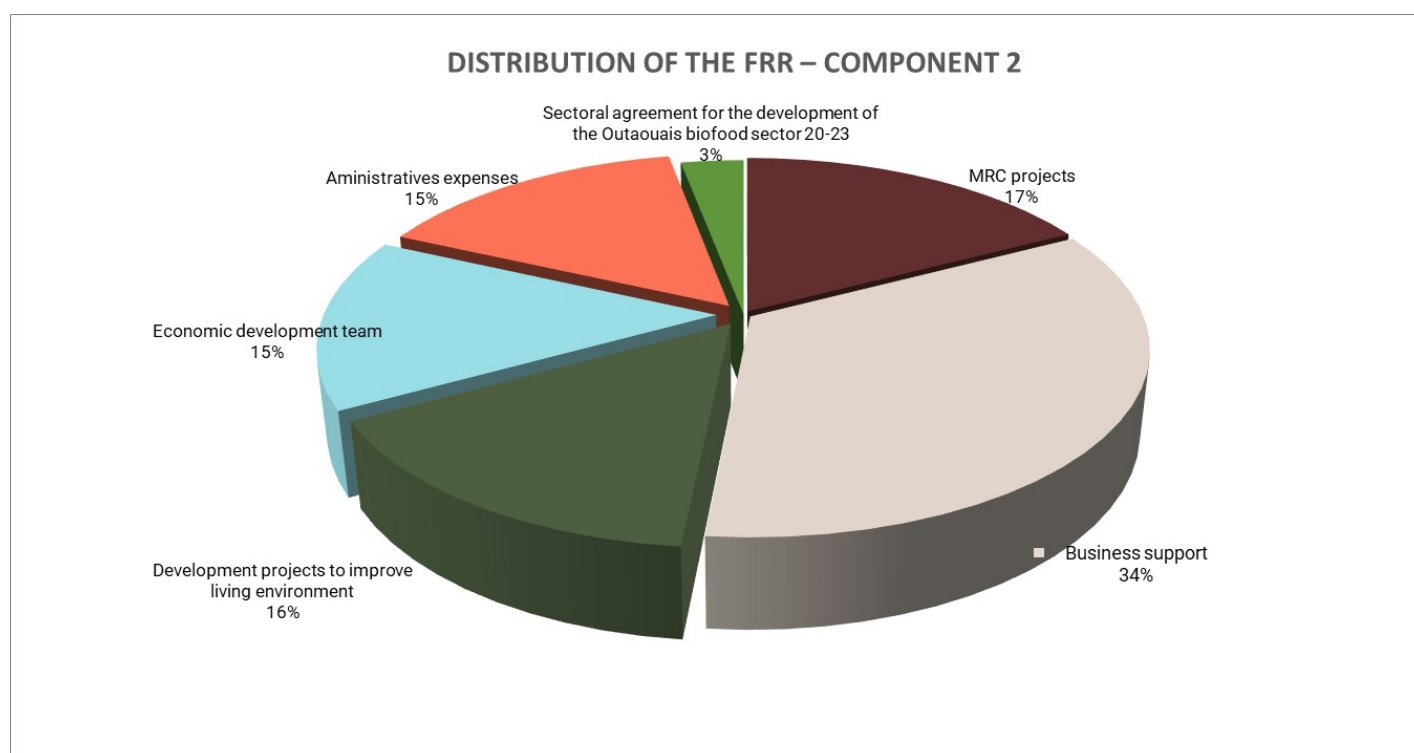
14. Further develop sports and leisure programming and support networks on the territory.	0
15. Support services, facilities, and housing infrastructure needed for the well-being, retention or settlement of families, workers, and seniors.	60 863 \$
Environnement	
16. Support resource sharing initiatives and active transportation initiatives.	0
17. Support projects identified in the Land Use and Development Plan .	0
18. Encourage sustainable development, mitigate the effects of climate change, and foster a culture of sustainability for future generations .	0
Foresterie	
19. Enhance, showcase, and add value to our intra-municipal public lands.	0
20. Study the potential development of a community forest to generate economic benefits for the territory.	8 399 \$
21. Enhance natural environments, protect our flora and fauna and sensitive environmental areas, and promote sustainable development.	0



DISTRIBUTION OF THE FRR – COMPONENT 2

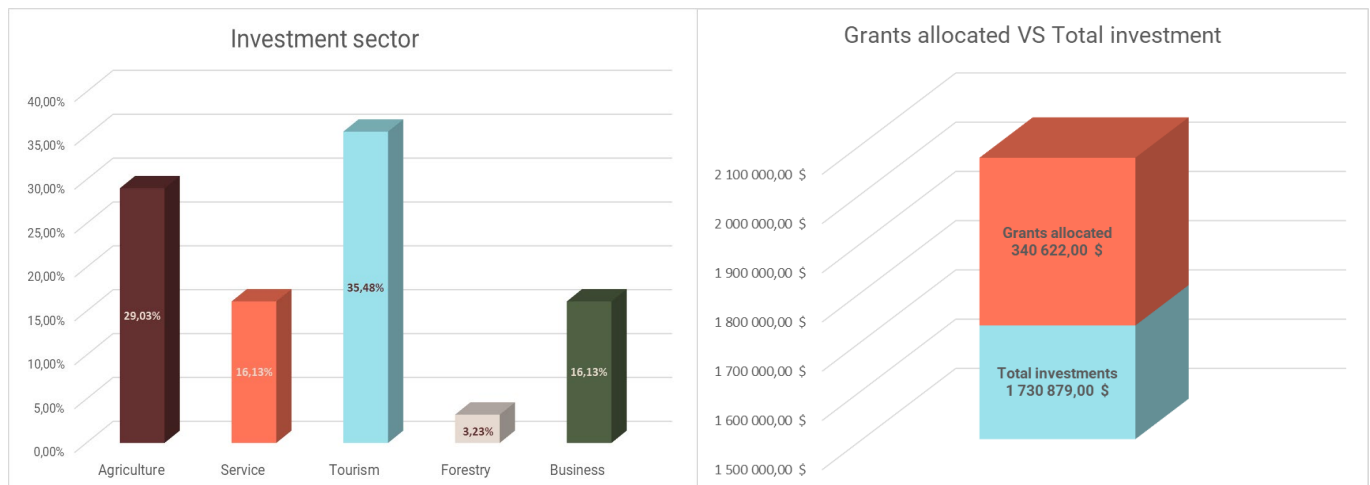
OVERALL PICTURE – January 1st to December 31st, 2021

	Budget	Montant réels versés 2021		Solde non-utilisé
MRC projects	440 812 \$	172 945 \$	17,36 %	267 867 \$
Business support	350 000 \$	340 622 \$	34,20 %	9 378 \$
Development projects to improve living environments	416 632 \$	153 241 \$	15,38 %	263 391 \$
Economic development team	166 027 \$	148 239 \$	14,88 %	17 788 \$
Administrative expenses	143 334 \$	151 042 \$	15,16 %	(7 708) \$
Sectoral development agreement	30 000 \$	30 000 \$	3,01 %	0 \$
Total	1 546 805 \$	996 089 \$	100 %	550 716 \$

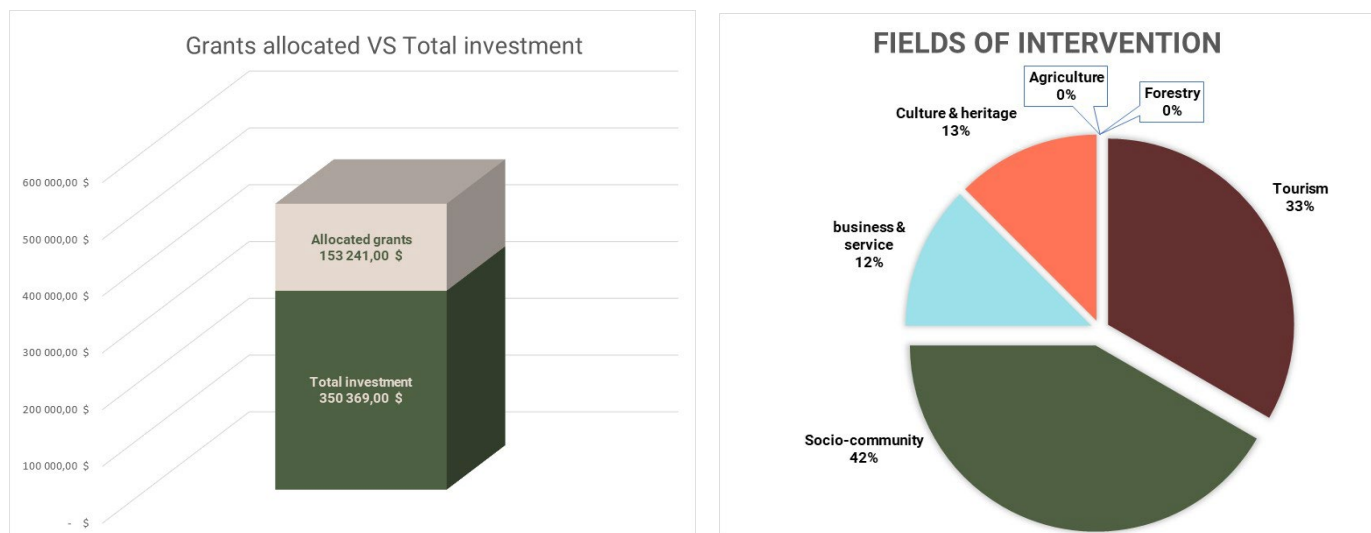


FINANCIAL RESULTS

Support for Business Total of investments \$340 622



Support for Development Projects Total of investments \$153 241



OVERALL IMPACT

Basic informations								Contribution FRR-Component 2		Other contributors
								2021		2021
Priority	Name of beneficiary	Kind of beneficiary	Kind of help	Project title	FDT	Total committed cost or the project	Total FRR-Volet 2 contributions	Invested	Paid	Paid
	Ferme Ostribée SENC	Private business	Grant: Business development	Installation of new infrastructure	No	\$ 16 488,00	\$ 8 060	\$ 8 060,00	\$ 8 060,00	\$ 8 428
	William Milford	Private business	Grant: Business development	Purchase Serco Slasher	No	\$ 54 240,00	\$ 19 596	\$ 19 596,00	\$ 19 596,00	\$ 34 644
	Ruth Smiley-Hahn	Private business	Grant: Business development	Replacement of the awning, improvement of the facade of the restaurant	No	\$ 10 000,00	\$ 5 000	\$ 2 500,00	\$ 2 500,00	0
	160620 CANADA INC.	Private business	Grant: Business development	Purchase of a vehicle for delivery	No	\$ 59 150,00	\$ 5 000	\$ 5 000,00	\$ 5 000,00	\$ 54 150
	Ginger Finan	Private business	Grant: Business development	Construction of a horse shed, tool shed, and fences	No	\$ 10 000,00	\$ 5 000	\$ 5 000,00	\$ 5 000,00	\$ 5 000
	6790585 Canada Inc	Private business	Grant: Business development	Infrastructure renovation	No	\$ 14 919,00	\$ 5 000	\$ 5 000,00	\$ 5 000,00	\$ 9 919
	9173-2479 QUÉBEC INC	Private business	Grant: Business development	Development of new projects, snowmobile relay	No	\$ 14 087,00	\$ 5 000	\$ 2 500,00	\$ 2 500,00	0
	Pure Conscience S.E.N.C.	Private business	Grant: Business development	Construction and improvement of equipment farm facilities	No	\$ 10 000,00	\$ 5 000	\$ 2 500,00	\$ 2 500,00	0
	Bozanda Inc. (Marché Bryson)	Private business	Grant: Business development	Purchase of Marché Bryson	No	\$ 250 000,00	\$ 25 000	\$ 25 000,00	\$ 25 000,00	\$ 225 000
	9220-0807 QUÉBEC INC	Private business	Grant: Business development	Water park	No	\$ 32 837,00	\$ 13 829	\$ 13 829,00	\$ 13 829,00	\$ 19 008
	Isabelle Gagnon	Private business	Grant: Business development	Equipment upgrade	No	\$ 12 185,00	\$ 4 852	\$ 4 852,00	\$ 4 852,00	\$ 7 333

	Esprit Rafting et Aventure INC.	Private business	Grant: Business development	Acquisition of 2 structures for the Nautilus water park and acquisition of a canoe/trailer	No	\$ 54 265,00	\$ 23 740	\$ 23 740,00	\$ 23 740,00	\$ 30 525
	Bryson recreation association	NPO or Coop	Grant: development in community living	Accessibility for people with reduced mobility	No	\$ 22 305,00	\$ 17 844	\$ 17 844,00	\$ 17 844,00	\$ 4 461
	Municipality of Shawville	Local municipality	Grant: development in community living	Renovation of the Shawville arena floor	No	\$ 15 041,00	\$ 8 738	\$ 8 738,00	\$ 8 738,00	\$ 6 303
	Patro de Fort-Coulonge	NPO or Coop	Grant: development in community living	Park upgrade	No	\$ 35 870,00	\$ 8 056	\$ 8 056,00	\$ 8 056,00	\$ 27 814
	Phare Ouest	NPO or Coop	Grant: development in community living	Illumination of Félix-Gabriel-Marchand bridge	No	\$ 185 061,00	\$ 22 094	\$ 22 094,00	\$ 22 094,00	\$ 162 967
	Shawville and District Recreation Association	NPO or Coop	Grant: development in community living	Purchase of playground equipment	No	\$ 46 794,00	\$8 544	\$ 8 544,00	\$ 8 544,00	\$ 38 250
	Ski Pontiac	NPO or Coop	Grant: development in community living	Non-motorized all-weather multi-use recreational trail	No	\$ 58 307,00	\$ 24 617	\$ 24 617,00	\$ 24 617,00	\$ 33 690
	Martin Lavigne	Private business	Grant: Business development	Automotive performance start up	No	\$ 49 781,00	\$ 9 917	\$ 9 917,00	\$ 9 917,00	\$ 39 864
	MRC Pontiac	MRC	The realization of mandates or projects in internal management	Pontiac Vision 2030 strategic development plan	No	\$ 21 467,00	\$ 21 467	\$ 20 000,00	\$ 20 000,00	0
	MRC Pontiac	MRC	The realization of mandates or projects in internal management	Tourism Promotion	No	\$ 78 750,00	\$ 78 750	\$ 48 174,00	\$ 48 174,00	0
	MRC Pontiac	MRC	The realization of mandates or projects in internal management	The tourist route	No	\$ 10 000,00	\$ 10 000	\$ 10 000,00	\$ 10 000,00	0
	MRC Pontiac	MRC	Land use planning support	PGMR communication plan	No	\$ 7 032,00	\$ 7 032	\$ 3 750,00	\$ 3 750,00	0

	86261 CANADA LIMITEE	Private business	Grant: Business development	Creation of a website	No	\$ 9 490,00	\$ 4 490	\$ 4 490,00	\$ 4 490,00	\$ 5 000
	3089-6450 QUEBEC INC.	Private business	Grant: Business development	Improvement of the website, addition of transactional tab	No	\$ 10 000,00	\$ 5 000	\$ 5 000,00	\$ 5 000,00	\$ 5 000
	Caroline Desrosiers	Private business	Grant: Business development	Installation of an outdoor terrace	No	\$ 24 997,00	\$ 5 000	\$ 2 500,00	\$ 2 500,00	\$ 19 997
	Trevor Miller	Private business	Grant: Business development	Purchase of tables and chairs for the terrace set up outside	No	\$ 10 000,00	\$ 5 000	\$ 5 000,00	\$ 5 000,00	\$ 5 000
	Melanie Pieschke	Private business	Grant: Business development	Market the business online on various platforms	No	\$ 10 000,00	\$ 5 000	\$ 5 000,00	\$ 5 000,00	\$ 5 000
	Charlotte Becker	Private business	Grant: Business development	Creation of a website, and updating it for two years	No	\$ 9 584,00	\$ 4 584	\$ 2 209,00	\$ 2 209,00	0
	MRC Pontiac	MRC	guidance and advice to business, organisations, and communities regarding development (advocacy).	Economic development team	No	\$ 276 902,00	\$ 276 902	\$ 148 239,00	\$ 148 239,00	0
3	Chalets Prunella S.E.N.C.	Private business	Grant: Business development	Construction of touristic chalets	No	\$ 457 487,00	\$ 19 999	\$ 16 145,00	\$ 16 145,00	\$ 328 995
1	12799618 Canada Inc.	Private business	Grant: Business development	Starting a wild expedition business	No	\$ 242 580,00	\$ 44 662	\$ 44 662,00	\$ 44 662,00	\$ 197 918
1	9440-7863 Québec inc.	Private business	Grant: Business development	Construction of 2 mini touristic houses on a farm (glampings)	No	\$ 17 248,00	\$ 7 968	\$ 7 968,00	\$ 7 968,00	\$ 9 280
7	Vallée du Pontiac Électrique Inc.	Private business	Grant: Business development	Purchase of a company / electrician	No	\$ 147 213,00	\$ 28 000	\$ 28 000,00	\$ 28 000,00	\$ 119 213
7	MRC Pontiac	MRC	Service contract	Linkki Solutions	No	\$ 750,00	\$ 750	\$ 750,00	\$ 750,00	0
20	MRC Pontiac	MRC	The realization of mandates or projects in internal management	MRC forestry strategic action plan	Yes	\$ 8 399,00	\$ 8 399	\$ 8 399,00	\$ 8 399,00	0

7	MRC Pontiac	MRC	Service contract	Place for young people: Attraction of workers for the region	No	\$ 10 000,00	\$10 000	\$ 10 000,00	\$ 10 000,00	0
12	MRC Pontiac	MRC	Service contract	Subscription to the ARTERRE service: networking service aimed at contributing to the vitality of communities through agricultural dynamism focused on establishing the next generation	No	\$ 4 712,00	\$ 4 712	\$ 4 712,00	\$ 4 712,00	0
11	MRC Pontiac	MRC	The realization of mandates or projects in internal management	Pontiac agricultural Fair	No	\$ 5 000,00	\$ 5 000	\$ 5 000,00	\$ 5 000,00	0
15	Pierre Jolicoeur	Private business	Grant: Business development	Business start-up and equipment improvement	No	\$ 54 866,00	\$ 21 166	\$ 21 166,00	\$ 21 166,00	\$ 33 700
1	MRC Pontiac	MRC	The realization of mandates or projects in internal management	Renovation of tourist information relays	No	\$ 801,00	\$ 801	\$ 801,00	\$ 801,00	0
	La Paysannerie Inc.	Private business	Grant: Business development	Consultant fees for obtaining an environmental CA for construction	Yes	\$ 12 988,00	\$ 12 988	\$ 12 988,00	\$ 12 988,00	0
	Ferme El Camino inc	Private business	Grant: Business development	Start growing cannabis on the farm	Yes	\$ 58 000,00	\$ 58 000	\$ 58 000,00	\$ 58 000,00	0
	Chapeau recreation association	NPO or Coop	Grant: development in community living	Improved ball field for safety	Yes	\$ 697,00	\$ 697	\$ 697,00	\$ 697,00	0
	George Bryson house	NPO or Coop	Grant: development in community living	Enhancement of the permanent art collection	Yes	\$ 14 651,00	\$14 651	\$ 14 651,00	\$ 14 651,00	0
	Chutes Coulonge	NPO or Coop	Grant: development in community living	Improvement of the reception building	Yes	\$ 9 000,00	\$9 000	\$ 9 000,00	\$ 9 000,00	0
	L'Office des producteurs de bois du comté de Pontiac	NPO or Coop	Grant: development in community living	IT platform upgrade	Yes	\$ 39 000,00	\$ 39 000	\$ 39 000,00	\$ 39 000,00	0

	TransporAction	NPO or Coop	Grant: development in community living	Inter-regional public transit in the community	No	\$ 79 290,00	\$ 79 290	\$ 37 359,00	\$ 37 359,00	0
2	West Carleton Snowmobile Trails Association inc.	NPO or Coop	Grant: development in community living	Renovation of the interprovincial snowmobile bridge	No	\$ 20 000,00	\$ 20 000	\$ 20 000,00	\$ 20 000,00	0
12	MRC Pontiac	MRC	Service contract	Subscription to the listening service Laurentides - Row workers	No	\$ 4 000,00	\$ 4 000	\$ 4 000,00	\$ 4 000,00	0
				Total		\$ 2 606 234,00	\$ 1 037 195	\$ 815 047,00	\$ 815 047,00	
Sectorial Agreements										
Sectorial agreement for the development of the Outaouais in bio food division 2020-2023						\$ 1 085 000	\$ 45 000	\$ 30 000	\$ 30 000	
Administrative expenses								\$ 151 042	\$ 151 042	
Global Total						\$ 3 691 234	\$ 1 082 195	\$ 996 089	\$ 996 089	